## **JAMAL MOHAMED COLLEGE (Autonomous)**

College with Potential for Excellence
Re-accredited (3<sup>rd</sup> Cycle) with 'A' Grade by NAAC
(Affiliated to Bharathidasan University)
TIRUCHIRAPPALLI – 620 020

## **JAMAL INSTITUTE OF MANAGEMENT**

Approved by AICTE and Ranked in 'A' Category by AIMA, New Delhi TIRUCHIRAPPALLI – 620 020



**Since 1951** 

**ANNUAL REPORT** 

**ACADEMIC YEAR 2017 – 2018** 

## JAMAL MOHAMED COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI – 620 020

## **INTERNAL QUALITY ASSURANCE CELL**

#### DEPARTMENT INPUTS FOR COLLEGE DAY ANNUAL REPORT (2017 – 2018)

1. Name of the Department : MANAGEMENT STUDIES – SF (Men & Women)

#### 2. Details of the Faculty Members who have Cleared NET/JRF and SET (2017-2018):

S.No.	Name of the Faculty Member	Examination Cleared (NET / SET)	Month & Year
-	-	-	-

#### 3. Publications

S.No.	Title of the Paper	Name of the Faculty Member / Student	Name of the Journal	Inter national / National	Indexing	Impact Factor
1	Human Resource Management Practices in Select Cement Units in Ariyalur District – A Comparative Analysis		UGC Approved Emperor International Journal of Finance and Management Research, Volume-III, Issue-09, Sep 2017, ISSN No: 2395-5929	Inter national	-	1.14
2	Goods and Services Tax in India		One Day National Seminar on Implementation and Management of GST in India – An Appraisal, ISBN: 978-93-87360-06-8	National	-	-
3	A Study on the Aftermath of Demonitization on Indian Economy	Dr.R.Khader Mohideen	Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819,EISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
4	A Study on Employee Motivation in Dalmia Cement Bharat Ltd, Dalmiapuram, Ariyalur, Tiruchirappalli		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819,EISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
5	The Impact of Television Advertisement on Buying Decision in Consumer Durables Goods in Tiruchirappalli District		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819,EISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1

6	A Study on Passengers' Perception on Service Quality with Reference To Airlines in Tiruchirappalli Airport		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819,EISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
7	A Study On Service Quality Among Employees In Reliance At Tiruchirappalli		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
8	Job Stress, Job performance and Job satisfaction: An empirical study in IT Organization		IOSR Journal of Business and Management, (IOSR- JBM), Vol. 19, Issue- 8, Ver. I, (August 2017), pp; 71-80, e-ISSN- 2278-487X, p-ISSN: 2319-7668.	Inter national	-	3.52
9	Relationship between Total Quality Management, Knowledge Management, Organizational Performance in IT organization	Dr. U. Syed Aktharsha 2	International Journal of Business and Management Invention, Vol. 6, Issue- 8, (August 2017), pp; 44-54, e-ISSN- 2319-8028, p-ISSN: 2319- 801X.	Inter national	-	3.682
10	Knowledge Management System for IT organization Environment		Common Wealth Journal of Commerce and Management Research (CJCMR), Vol. 4, Issue- 9, (Sep 2017), pp; 52-70 ISSN- 2393-851X. UGC and ISI Listed.	National	-	0.612
11	Impact of GST on the Manufacturing Sector	Dr. U. Syed Aktharsha, Prof.S.Dawood Ali	One Day National Seminar on Implementation and Management of GST in India – An Appraisal, ISBN: 978-93-87360-06-8,25 Jan 2018	National	-	-
12	Issues Related to Knowledge Management in Aerospace Manufacturing Firms	Dr. U. Syed	Journal of Management and Science, Vol:1, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
13	A Study on Knowledge Management in IT Industry	Aktharsha	Journal of Management and Science, Vol:1, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1

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14	Exploring Employees Business Awareness in a Super Specialty Hospital		Journal of Management and Science, Vol:1, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
15	Emotional Intelligence		Journal of Management and Science, Vol:1, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
16	Organizational Culture and HRM practices in Information Technology Sector		Journal of Management and Science, Vol:1, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
17	Opportunities in Retail Business Sector		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
18	A Conceptual Model of Individual Investors Behavior in Decision Making Process		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
19	Stress Management		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
20	E-Governance in India		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
21	The Relationship between Emotional Intelligence and Organizational Commitment: The Mediating Role of Job Satisfaction	Dr.S.A.Lourthuraj	International Journal of Applied Management Research volume:9,Issue: 1, Number:1, ISSN:0974 8709 January – June 2017	Inter national	-	-
22	A Synthesis of Organizational Diagnosis and Knowledge Management Practices - An Exploratory Study		International Journal of Advanced Research and Publications (IJARP) Sep 2017	Inter national	-	-

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23	A Study on Emotional Intelligence and Organizational Performance among College faculty members at Karur District.		Shanlax International journals of commerce Volume -6 Special issue 2 UGC Jr No. 44120, Jan 2018	Inter national	-	-
24	A Study on Organizational Change and Development		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, EISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
25	Influence of Demographic Variables in Setting of Investment Objectives and Selection of Investment Avenues		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, EISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
26	Mediating Effects of Job Satisfaction on the Relationship Between Emotional Intelligence and Organizational Performance		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, EISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
27	A Study on Organizational Commitment and Turnover Intentions in G.B. Engineering Enterprises Private Limited, Thuvakudi, Tiruchirapalli		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
28	A Study on Employee Turnover Intention in Voltas Ltd, Chennai	Dr. A. Selvarani	Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
29	A Study on Leadership Practices and Organization Commitment in ERF Rubber Industry- Madurai		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
30	A Study on Knowledge Sharing and Knowledge Management in an Organization		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249- 1260, UGC Jr No.49291	Inter national	-	2.1

31	A Study on Services Quality of Indian Overseas Bank, Koothanallur	Dr. G.S. David Sam Jayakumar, Prof. S. Dawood Ali	Journal of Management and Science, Vol:1, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
32	Modelling the Portfolio Risk Based on Arch Models for Select Industrial Securities, BSE		Journal of Management and Science, Vol:1, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
33	Entropy Measures for Assessing the Volatility of Top 10 IT Companies in NSE during NDA Governance		Journal of Management and Science, Vol:1, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
34	A Study on Johansen Co-Integration Analysis on Gross Domestic Product and Market Capitalization of Selected Asian Countries	Dr. G.S. David Sam Jayakumar	Journal of Management and Science, Vol:1, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
35	Prevalence of Career Commitment And Career Entrenchment of Teachers from Public and Private Schools		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
36	An Empirical Study on Employees Engagement of Pharmaceutical Industry with Special Reference to Pharma Fabrikon Ltd		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
37	A Study on Concepts of Islamic Banking		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
38	A Conceptual Framework of Employee Engagement And Employee Happiness	Dr.M.A.Shakila Banu	Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249- 1260, UGC Jr No.49291	Inter national	-	2.1
39	Growing Component and Behavioral Intention Towards F- Commerce		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249- 1260, UGC Jr No.49291	Inter national	-	2.1

40	A Study on Occupational Stress Among the College Teachers in Tiruchirappalli District		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
41	A Study on Sales Employee High Performance Work System in Selected Private Banks		Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
42	Empowering Excellence – Based On Psychological Empowerment, Job Satisfaction And Job Performance	Dr. G. Sivanesan	Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
43	Cause Based Brand Strategy: Loving Non- Profiting for a Cause for Profiting	Prof.M.Sabeerdeen Prof.J.ArmaanSalik	Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
44	Impact of Social Media on News Consumption in Buying Decision	Dr. S.Thilagavathy, Dr. K. AbdusSamad	Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
45	An Empirical Study on Capital Market Investment Patterns of Individual Investors With Special Reference to Tiruchirappali District		Shanlax international journal of commerce Volume -5 Special issue 2 Sep 2017 UGC Jr No. 44120	Inter national	Copernic us Google scholar I2OR Research Bib Infobase index	3.017
46	A Study on consumer preference of mobile phones of Indian and foreign brands with special reference to Tiruchirappalli district.	Dr.PL.Senthil	Emperor Journal of Finance and Management Research (EIJFMR) Vol III issue -09 SEP 2017 &Vol III issue -10 OCT 2017 UGC Jr No. 45308	Inter national	Google scholar	1.14
47	A Study on Consumer Preference towards Mobile Wallets among Urban Population of Tiruchirappallai District		Emperor Journal of Finance and Management Research (EIJFMR), Vol III issue -09 SEP 2017 &Vol III issue -10 OCT 2017 UGC Jr No. 45308	Inter national	Google scholar	1.14

48	Performance of Health Care and Insurance Sector in India: An Overview		Journal of Management and Science, Vol:1, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
49	A Study on Shared Vision in Tamil Nadu Newsprint and Papers Limited (TNPL), Karur District	Dr. G. Saifudeen	Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1
50	A Study on Factors Contributing to Employee Absenteeism in Tamilnadu Newsprint and Papers Ltd, Karur	Dr. F. Wahidha Begum	Journal of Management and Science, Vol:3, Special Issue No:3, Feb 2018, ISSN 2250-1819, E-ISSN 2249-1260, UGC Jr No.49291	Inter national	-	2.1

## 4. Details of Books Written (Full Book / Specific Chapters), Books Edited: (Please do not include Proceedings of Seminars/Conferences here)

S.No.	Title of the Book	Name of the Faculty Member(s)	Chapters Written <sup>3</sup> (Full book / Specific Chapters)	Publisher and Place	ISBN / ISSN
-	-	-	-	-	-

<sup>&</sup>lt;sup>3</sup> If specific chapters written, the specify the number and title of chapter

## 5. Seminars / Conferences / Workshops Organized:

S.No.	Name of the Seminar / Conference / Workshop	Inter national / National / State Level	Date(s) DD-MM- YYYY	Name of the Organizing Secretary	Name of the Funding Agency	Total Grant Received (Rs)
1	3 <sup>rd</sup> International Conference on Advanced Management – Changes and Challenges in Knowledge Era	Inter national	17-02-2018	Dr. R. Khader Mohideen & Prof. S. Dawood Ali	Self & Manage ment	-
2	Workshop on A Step to Entrepreneurship	-	18-12-2017 To 21-12-2017	Dr. R. Khader Mohideen, Dr.A.Jainullabdeen & Dr.G.Saifudeen	Self	-

3	Workshop on A Step to Entrepreneurship	-	09-01-2018 To 11-01-2018	Dr. R. Khader Mohideen & Dr.A.Jainullabdeen	Self	-
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## **6. Proceedings of Seminars/Conferences Published:**

S.No.	Name of the Seminar / Conference	International / National / State Level	Name(s) of the Editor	Publisher and Place	Month & Year	ISBN / ISSN
1	International Conference on Advanced Management Journal Name: Journal of Management and Science Vol. 1, 2 & 3	International	Dr.R.KhaderMohideen, Dr.S.A.Lourthuraj, Dr.U.SyedAktharsha, Prof.S. Dawood Ali, Dr. PL.Senthil	Non Olymphic Times Coimbatore	Feb 2018	Print 2249- 1260 Online 2250- 1819

## 7. Participation in Conferences / Seminars:

a. Papers Presented in Conferences / Seminars outside the College:

S.No.	Title of the Paper	Name of the Faculty Member(s)	Name of the Seminar / Conference/Workshop and Place	International / National / State Level	Date(s) DD-MM- YYYY
-	-	-	-	-	-

<sup>\*</sup> Multiple authors' paper should be considered as a single paper

b. Papers Presented in Conferences / Seminars inside the College:

S.No.	Title of the Paper	Name of the Faculty Member(s)/ Student	Name of the Seminar / Conference/Worksho p	Inter national / National / State Level	Date(s) DD-MM- YYYY
1.	Human Resource Management Practices in Select Cement Units in Ariyalur District – A Comparative Analysis		Strategic Growth of Business in New India- Prospects and Challenges	National	23-09-2017
2.	A Study on Passengers' Perception on Service Quality With Reference to Airlines in Tiruchirappalli Airport	Dr. R. Khader Mohideen	Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
3.	A Study on Service Quality Among Employees in Reliance at Tiruchirappalli		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018

4.	A Study on Employee Motivation in DalmiaCement Bharat Ltd, Dalmiapuram, Ariyalur, Tiruchirappalli		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
5.	A Study on the Aftermath of Demonetization on Indian Economy		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
6.	The Impact of Television Advertisement on Buying Decision in Consumer Durables Goods in Tiruchirappalli District		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
7.	Issues Related to Knowledge Management in Aerospace Manufacturing Firms		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
8.	E-Governance in India		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
9.	A Study on Knowledge Management in IT Industry		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
10.	Emotional Intelligence	Dr. U. Syed Aktharsha	Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
11.	Stress		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
12.	Organizational Culture and HRM practices in Information Technology Sector		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
13.	Exploring Employees Business Awareness in a Super Specialty Hospital		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018

14.	A Conceptual Model of Individual Investors Behavior in Decision Making Process		Advanced Management Changes and Challenges in	Inter national	17-02-2018
15.	Opportunities in Retail Business Sector		Advanced  Management  Changes and  Challenges in  Knowledge Era	Inter national	17-02-2018
16.	Influence of Demographic Variables in Setting of Investment Objectives and Selection of Investment Avenues		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
17.	Mediating Effects of Job Satisfaction on the Relationship Between Emotional Intelligence and Organizational Performance	Dr.S.A.Lourthuraj	Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
18.	A Study on Organizational Change and Development		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
19.	A Study on Knowledge Sharing and Knowledge Management in an Organization		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
20.	A Study on Organizational Commitment and Turnover Intentions in G.B. Engineering Enterprises Private Limited, Thuvakudi, Tiruchirapalli	Dr. A. Selvarani	Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
21.	A Study on Services Quality of Indian Overseas Bank, Koothanallur	Dr. G.S. David Sam Jayakumar, Prof. S. Dawood Ali	Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
22.	Modeling the Portfolio Risk Based on Arch Models for Select Industrial Securities, BSE	Dr. G.S. David Sam	Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
23.	A Study on Johansen Co-Integration Analysis on Gross Domestic Product and Market Capitalization of	Jayakumar	Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018

	Selected Asian Countries				
24.	Prevalence of Career Commitment and Career Entrenchment of Teachers from Public and Private Sectors		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
25.	Entropy Measures for Assessing the Volatility of Top 10 IT Companies in NSE during NDA Governance		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
26.	An Empirical Study on Employees Engagement of Pharmaceutical Industry With Special Reference to PharmaFabrikon Ltd		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
27.	A Study on Occupational Stress Among the College Teachers in Tiruchirappalli District		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
28.	A Conceptual Framework of Employee Engagement and Employee Happiness	Dr.M.A.Shakila Banu	Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
29.	Growing Component and Behavioral Intention towards E-Commerce		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
30.	A Study on Sales Employee High Performance Work System In Selected Private Banks		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
31.	Empowering Excellence  – Based On Psychological Empowerment, Job Satisfaction And Job Performance	Dr. G. Sivanesan	Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
32.	Cause Based Brand Strategy: Loving Non- Profiting for A Cause for Profiting	Prof.M.Sabeerdeen Prof. J. ArmaanSalik	Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
33.	Impact of Social Media on News Consumption in Buying Decision	Dr.S.Thilagavathy	Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018

34.	A Study on consumer preference of mobile phones of Indian and foreign brands with special reference to Tiruchirappalli district.		Strategic Growth of Business in New India- Prospects and Challenges	National	23-09-2017
35.	A study on consumer preference towards mobile wallets among urban population of Tiruchirappallai District		Strategic Growth of Business in New India- Prospects and Challenges	National	23-09-2017
36.	An Empirical Study on capital market investment patterns of individual investors with special reference to Tiruchirappali District.	Dr.PL.Senthil	Strategic Growth of Business in New India- Prospects and Challenges	National	23-09-2017
37.	A Study on Implementation of Goods and Service Tax in India – Prospects and Challenges		Implementation and Management of GST in India – An Appraisal	National	25-01-2018
38.	Performance of Health Care and Insurance Sector in India: An Overview		Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
39.	A Study on shared vision in Tamilnadu Newsprint and papers Ltd.,(TNPL), Karur District	Dr. G. Saifudeen	Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
40.	A Study on Factors Contributing to Employee Absenteeism in Tamilnadu Newsprint and Papers Ltd, Karur	Dr. F. Wahidha Begum	Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
41.	A Study on E Banking Practices In State Bank Of India	<b>Ms. M.Ashida</b> I MBA Student	Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
42.	A Study on E Banking Practices In State Bank Of India	Ms.J. Chand Nilofar I MBA Student	Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
43.	Evolving Pricing Strategies	Ms.Reshma Tabasum. A.L I MBA Student	Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
44.	Impact Of Retail Marketing	Ms.A.Arabina I MBA Student	Advanced Management Changes	Inter national	17-02-2018
					12

			and Challenges in Knowledge Era		
45.	The Choices of Short- term Finances to Business Units	<b>Mr. S. Sakthivel</b> I MBA Student	Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018
46.	Top 5 Business Trends that will Drive in 2018 to be sucess	Mr.A.K.Jainulabdee n I MBA Student	Advanced Management Changes and Challenges in Knowledge Era	Inter national	17-02-2018

## c. Participated in Conferences / Seminarsoutside the college (without presenting papers):

S.No.	Name of the Faculty Member	Name of the Seminar / Conference / Workshop and Place	International / National / State Level	Date(s) DD-MM-YYYY
-	-	-	-	-

## d. Participated in Conferences / Seminars within the college (without presenting papers):

S.No.	Name of the Faculty Member	Name of the Seminar / Conference / Workshop	International / National / State Level	Date(s) DD-MM-YYYY
1	Dr. U. Syed Aktharsha	One Day National Seminar on Implementation and Management of GST in India – An Appraisal	National	25-01-2018
2	Prof. S. Dawood Ali	One Day National Seminar on Implementation and Management of GST in India – An Appraisal	National	25-01-2018

## 8. Orientation / Refresher Courses attended:

S.No.	Name of the Faculty Member/ Student	Orientation / Refresher Course	Institution where attended and Place	Date(s) DD-MM-YYYY
1	Dr. R. Khader Mohideen	Three day NLP-Based Faculty Empowerment Programme organized by Internal Quality Assurance Cell	Jamal Mohamed College(Autonomous), Tiruchirappali	17-06-2017 to 19-06-2017
2	Dr. U. Syed Aktharsha	Three day NLP-Based Faculty Empowerment Programme organized by Internal Quality Assurance Cell	Jamal Mohamed College(Autonomous), Tiruchirappali	17-06-2017 to 19-06-2017
3	Dr. S.A. Lourthuraj	Three day NLP-Based Faculty Empowerment Programme organized by Internal Quality Assurance Cell	Jamal Mohamed College(Autonomous), Tiruchirappali	17-06-2017 to 19-06-2017

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4		Five Days Workshop on 'Econometrics Tools For Business Research'	School of Management, Department of Management Studies, Pondicherry University	19 – 06 – 2017 to 23 – 06 – 2017
5		One Day State Level Workshop on GST – Principles & Practices	Department of Business Administration, Jamal Mohamed College(Autonomous), Tiruchirappali	11-01-2018
6	Dr. A. Selvarani	Three day NLP-Based Faculty Empowerment Programme organized by Internal Quality Assurance Cell	Jamal Mohamed College(Autonomous), Tiruchirappali	17-06-2017 to 19-06-2017
7	Dr. G.S. David Sam Jayakumar	Three day NLP-Based Faculty Empowerment Programme organized by Internal Quality Assurance Cell	Jamal Mohamed College(Autonomous), Tiruchirappali	17-06-2017 to 19-06-2017
8		Three day NLP-Based Faculty Empowerment Programme organized by Internal Quality Assurance Cell	Jamal Mohamed College(Autonomous), Tiruchirappali	17-06-2017 to 19-06-2017
9	D. M. A. Challian	One Day Workshop on "Myths and realities of R&D at College: Opportunities, Challenges & Report Writing and Plagiarism Checking	Priyadarshini Engineering College, Vaniyambadi	18-11-2017
10	Dr.M.A.ShakilaBanu	One Day State Level Workshop on GST – Principles & Practices	Department of Business Administration, Jamal Mohamed College(Autonomous), Tiruchirappali	11-01-2018
11		One Day Workshop on International Financial Reporting Standards	Bishop Heber college(Auto), Trichy	09-02-2018
12		UGC-Sponsored Short Term Course in Research Methodology	Bharathidasan University, Trichy	22-02-2018 to 28-02-2018
13	Dr. G. Sivanesan	One Day State Level Workshop on GST – Principles & Practices	Department of Business Administration, Jamal Mohamed College(Autonomous), Tiruchirappali	11-01-2018
14	Prof. S. Dawood Ali	One Day State Level Workshop on GST – Principles & Practices	Department of Business Administration, Jamal Mohamed College(Autonomous), Tiruchirappali	11-01-2018
15	Dr.A.S.Thoufiq Nishath	One Day State Level Workshop on GST –	Department of Business Administration,	11-01-2018

		Principles & Practices	Jamal Mohamed College(Autonomous), Tiruchirappali	
16	Prof.M.Sabeerdeen	One Day State Level Workshop on GST – Principles & Practices	Department of Business Administration, Jamal Mohamed College(Autonomous), Tiruchirappali	11-01-2018
17		Three day NLP-Based Faculty Empowerment Programme organized by Internal Quality Assurance Cell	Jamal Mohamed College(Autonomous), Tiruchirappali	17-06-2017 to 19-06-2017
18	Dr. S. Thilagavathy	One Day Workshop on "Myths and realities of R&D at College: Opportunities, Challenges & Report Writing and Plagiarism Checking	Priyadarshini Engineering College, Vaniyambadi	18-11-2017
19		One Day State Level Workshop on GST – Principles & Practices	Department of Business Administration, Jamal Mohamed College(Autonomous), Tiruchirappali	11-01-2018
20		UGC-Sponsored Short Term Course in Research Methodology	Bharathidasan University, Trichy	22.02.2018 To 28.02.2018
21	Dr. PL. Senthil	One Day Workshop on GST- Principles& Practices	Department of Business Administration, Jamal Mohamed College(Autonomous), Tiruchirappali	11-01-2018
22	Du C Caifudana	Faculty Development Programme Organized by PMO-IEDP	National Institute of Technology, Trichy	15-11-2017 To 17-11-2017
23	Dr. G. Saifudeen	Faculty Development Programme Organized by PMO-IEDP	Sastra University, Thanjavur	03-01-2018 To 05-01-2018
24	Dr. A. Jainullabdeen	Faculty Development Programme Organized by PMO-IEDP	National Institute of Technology, Trichy	15-11-2017 To 17-11-2017
25	21174 Januara 2001	Faculty Development Programme Organized by PMO-IEDP	Sastra University, Thanjavur	03-01-2018 To 05-01-2018
26	Dr. F. Wahitha Begum	One Day Workshop on GST- Principles& Practices	Department of Business Administration, Jamal Mohamed College(Autonomous), Tiruchirappali	11-01-2018
27	Mr. A. Kumaraguru Placement Officer	Three day NLP-Based Faculty Empowerment Programme organized by Internal Quality Assurance Cell	Jamal Mohamed College(Autonomous), Tiruchirappali	17-06-2017 to 19-06-2017

28	B. Sha Fazll Arifin, I MBA Student	E- Cell Leader Workshop Organized by PMO-IEDP	Anna Universiity, Trichy	28-11-2017 & 29-11-2017
29	<b>D. Vignesh</b> I MBA Student			
30	<b>D.Selvamuthukumaran</b> I MBA Student	Startup Trichy 15 <sup>th</sup> Edition	CARE School of Business	06-01-2018
31	S. Sahul Hameed I MBA Student	Startup meny 15° Edition	Management, Trichy	00-01-2018
32	A.K. JaimalAbideen I MBA Student			
33	M.S. Mohammed			
34	Imran I MBA Student			
35	K.N. Mohammed Ashif I MBA Student			
36	J. Azarudin I MBA Student			
37	S. Mohan I MBA Student			
38	J. Mohammed Yasin I MBA Student	at .	CARE School of	
39	S. Jabarulla I MBA Student	Startup Trichy 15 <sup>th</sup> Edition	Business Management, Trichy	06-01-2018
40	M.J. Mohamed Usman			
41	Muhammad Salahudeen I MBA Student			
42	Mohamed Asik I MBA Student			
43	Abdul Samadh I MBA Student			

# 9. Details of the Faculty Acted as Resource Persons / Chair Persons: a. Outside the college:

S.No.	Name of the Faculty Member	Name* of the Seminar / Conference/Workshop and Place	Role	Topic	Date(s) DD-MM- YYYY
1	Dr. S.A. Lourthuraj	StartUp1.0 Mela Pitch-In Round St. Joseph Institute of Management, Trichy	Judge	Project Evaluation	25-01-2018
2	Dr.G.S.David Sam Jayakumar	Three Days National Level Training Programmeheld at, Alagappa University, Karaikudi	Resource Person	Data Analytics Consultants	27-02-2018

3	Dr.M.A.ShakilaBanu	One Day National Conference held at KalaiKaviri College of Fine Arts, Trichy	Key Speaker	Stress Management Course	31-07-2017
4	Prof. S. Dawood Ali	One Day National Level Seminar on Recent Trends in Management at SadakathullahAppa College, Thirunelveli.	Resource Person	Research Opportunities in Management	08-02-2018
5		One Day National Workshop held atEnathiRajappa Arts & Science College, Enathi, Pattukkottai	Resource Person of SEBI	Financial Education for Young Investors	31-08-2017
6		National level SEBI - Financial Workshop held at Bharathidasan University Constituent arts & Science College Nannilam.	Resource person of SEBI	Financial Education for Young Investors	01-09-2017
7	Dr. PL. Senthil	National level SEBI - Financial Workshop held at Sri Saratha College for Women Perambalur.	Resource person of SEBI	Financial Education for Young Investors	14-09-2017
8		One Day National Workshop held at MIET Engineering College, Trichy	Key Speaker	Financial Education for young Investors	28-11-2017
9		One Day National Workshop held at National College, Trichy	Resource person	Financial Education for young Investors	24-01-2018
10		National Level Conference held at Ananda College, Sivagangai	Keynote Speaker	Contemporary Issues in Commercial Practices in India	25-01-2018
11		One Day National Workshop held at Aiman College of Arts & Science, Trichy	Resource person	Financial Education for young Investors	30-01-2018

		One Day National Level			
		Conference on Techno	Technical	Role of	
		Commerce held at	Session	Regulators in	
12		SNMV College of Arts &	Chair	Financial	31-01-2018
		Science, Institute of	Person	Markets	
		Management,	PEISOII	iviai kets	
		Coimbatore			
		State Level Special		Employment	
		Lecture Organized by	Resource	and	
13	Dr. A. Jainullabdeen	Bio-Chemistry	Person	Entrepreneurial Opportunities	22-01-2018
		Association Holy Cross	1 213011		
		College, Trichy		Opportunities	

<sup>\*</sup> state whether International / National / State Level

#### b. Inside the college:

S.No.	Name of the Faculty Member	Name* of the Seminar / Conference/Workshop	Role	Topic	Date(s) DD-MM- YYYY
1.	Dr. R. Khader Mohideen	One Day National Level Seminar on Implementation and Management of GST in India, JMC, Trichy	Resource Person	Impact of GST on India's Foreign Trade	25-01-2018

<sup>\*</sup> State whether International / National / State Level

10. Industry Institute Collaboration / MOU signed during the year **2017-2018**(if any):

S.No.	Name of the Company / Institute and Address	Purpose of Collaboration	Date of Agreement DD-MM-YYYY
1.	Binary University, Malaysia	Student exchangeprograms, Faculty exchange programs, cooperative/collaborative research projects, Cooperative degree programs, Short term training lectures, workshops, conferences seminars and training programs	10-11-2017

## 11. Consultancy Offered (if any) and Income Generated (during the year 2017-18):

Consultancy Services Offered by the Department	Income Generated during the Period 2017-2018	
-	-	

## 12. Awards / Recognitions Received by the Faculty Members:

S.No.	Name of the Faculty Member	Award / Recognition	Awarding Agency and Place	Date(s) DD-MM- YYYY
-	-	-	-	-

6.11	Date(s)	Name of the Event /	Name and Address of	5.00	
S.No.	DD-MM-YYYY	Programme*	the Personalities visited	Purpose of Visit	
		Business Sector	Mr.A.HIDAYATHULLA		
		Lecture Series (BSLS)	Senior Finance	6	
1	20-07-2017	on	Analyst, Alshaya Group	Special Lecture	
		Career Opportunities	of Companies,		
		in Gulf Region	Kuwait.		
		Inauguration of 18th	Mr. A. AHAMED RIAZ		
		Batch of MBA	Managing Partner,	1	
2	21-07-2017	&	SEV Edusmart	Inaugural	
		Installation of	International Ltd.,	Address	
		Students' Senate	Madurai		
			Mr. JAFFAR ALI KADER		
	DCI C		ватсна,		
	00 00 2017	BSLS on	Delivery Manager –	6	
3	08-08-2017	Pathway to become	SAP Projects,	Special Lecture	
	SAP COII	SAP Consultant	Accenture – Houston,		
			USA.		
			Mr. PEER MOHAIDEEN		
		CEO FORUM on How to build a Successful Startup	SAIT		
	16-08-2017		Founder & CEO,	6	
4			Black Cube Solutions	Special Lecture	
			FZCO,		
			Dubai.		
			Dr. SIVABALAN		
		CEO FORUM on	BATUMALAY		
5	05-09-2017	Overseas Education	Chief Executive Officer,	Special Lecture	
		and Opportunities	Fern Education	'	
			Consulting Limited, New Zealand.		
			Dr.K.ALAGUSUNDARAM,		
			Ph.D., (Canada) Deputy		
			Director General,		
		Tiecoons - National	Agriculture Engineering,		
6	11-10-2017	Level Mega	Indian Council of	Inaugural	
		Management Meet	Agricultural Research (ICAR) New Delhi,	Address	
			Ministry of Agriculture		
			and Farmers Welfare,		
			Government of India		
		Tiecoons - National	Dr.S.CHANDRASEKAR,		
7	12_10 2017	Level Mega	Head, Operations, Digital	Valedictory Address	
'	12-10-2017	12-10-2017 Management Meet	India Pvt. Ltd		
			muia rvi. Llu		

8	17-02-2018	International Conference on Advanced Management	Prof. Dr. SULOCHANA NAIR Honorable Vice Chancellor Binary University Malaysia	Inaugural Address
9	17-02-2018	International Conference on Advanced Management	Mr. MUBEEN ZIYAUDEEN Senior Business Development Manager RG Trade and Industries Pvt Ltd Singapore	Key Note Address
10	17-02-2018	International Conference on Advanced Management	Dr. M. SIVA KUMAR Associate Professor Depart of Entrepreneurship Studies School of Business Studies Madurai Kamaraj University Madurai	Key note address
11	01-03-2018	Mindspark National Level Talent Meet	Dr.M. MOHIADEEN  ABDUL KADER  Public Accountant  Chartered Accountant of  Singapore	Valedictory Address

## 14. Major / Minor / Other Research Projects (UGC, DST-FIST, DBT, ICSSR, AICTE, etc.):

## a. Completed Projects (2017-2018)

S.No.	Type of Research Project (Minor / Major)	Principal Investigator	Project Title	Name of the Funding Agency	Amount Sanctioned (Rs.)	Duration of the Project
=	-	-	-	-	1	-

## b. Ongoing Projects (2017-2018)

S.No.	Type of Research Project (Minor / Major)	Principal Investigator	Project Title	Name of the Funding Agency	Amount Sanctioned (Rs.)	Duration of the Project
-	-	-	-	-	-	-

#### 15. Research Guidance (2017-2018):

#### a. M.Phil.

S.No.	Name of the Faculty	No. of Students Awarded		No. of Students Pursuing	
3.140.	Member	Full-Time	Part-Time	Full-Time	Part-Time
1	Dr.R. Khader Mohideen	-	-	02	01
2	Dr. U. Syed Aktharsha	01	-	01	01
3	Dr. S.A. Lourthuraj	01	-	01	01
4	Dr. A. Selvarani	-	-	01	-
5	Dr. G.S. David Sam Jayakumar	-	-	01	01
6	Dr. M.A. ShakilaBanu	-	-	-	01
7	Dr. PL. Senthil	-	-	-	01
	Total	02	-	06	06

#### b. Ph.D.

S.No.	Name of the Faculty	No. of Stude	ents Awarded	No. of Students Pursuing	
5.NO.	Member	Full-Time	Part-Time	Full-Time	Part-Time
1	Dr. R.Khader Mohideen	-	-	-	02
2	Dr. U.Syed Aktharsha	-	01	02	03
3	Dr.S.A.Lourthuraj	-	-	-	03
4	Dr. A. Selvarani	-	01	-	05
5	Dr. G.S. David Sam Jayakumar	-	-	03	-
6	Dr. M.A. ShakilaBanu	-	-	-	04
7	Dr. K. AbdusSamad	-	01	01	03
8	Dr. M. Sheik Mohamed (Rtd)	-	03	-	-
	Total	-	06	06	20

#### 16. Details of Patents Filed / Sanctioned by the Faculty Members (during the year 2017-18):

S.No.	Name(s) of the Faculty Member(s)	Title for which Patent is filed	Date of Filing and File Number	Date of Sanction (If Sanctioned)
-	-	-	-	-

#### 17. List of University Rank Holders (Combined Rank Examinations, April 2017 - UG & PG):

S.No	Name of the Student	Class	Rank
-	<del>-</del>	-	_

## 18. Details of Students who have Cleared National / State-wise Competitive Examinations such as NET, SLET, GATE, Civil Services, Defense Services, etc.(during the year 2017-18):

S. No.	Name of the Student	Class	<b>Examination Cleared</b>	Month & Year
-	-	-	-	-

19. Details of other Achievements (prizes) of the Students:

a. In events conducted by other colleges

S. No.	Name of the Student	Class	Name of the Program, College, Place& Date	Event Participated	Prize
1	J. Azarudin	I MBA'A'	State Level Inter- Collegiate Ball Badminton Tournament for PSG Trophy, PSG College of Arts & Science, Coimbatore, 24-01-2018	Ball Badminton	First
2			Bertram Tournament 2017 Loyola College Chennai	Ball Badminton	Runner
3	Reasha Tabasum A L	I MBA 'C'	Miss.top notcher' 17 Organized by Rotary Club of Tiruchirappalli at St. Joseph's College, Trichy on 05-08-2017	Stress Interview	Winner
4	S. M. Durga		TRIUMFAS'18		
5	A. Shafeena	I MBA 'C'	Management Meet,	Shake-up	Runner
7	P. Sarumathi S. KhathijaFathuma		MIET Engineerig College, Trichy	·	

b. In events conducted in the parent department or other departments within our college

S. No.	Name of the Student	Class	Name of the Program & Date	Event Participated	Prize
ı	-	-	-	-	-

20. Association Activities (Enrichment programmes organized by and for the students): (Lectures / Symposiums / Quiz / Other Competitions, etc.)

#### **LECTURES**

S.No	Date(s) DD-MM-YYYY	Name of the Activity / Topic of Lecture	Name of the Resource Person and Address		
1	03-07-2017 & 04-07-2017	Induction Programme for Freshers	<b>Er. S.A.W. BUKARI</b> Former DGM, BHEL, Trichy		
2	15-07-2017	Career Opportunities in Women Entrepreneurship	<b>Dr. A. SANGEETHA</b> Food Technologist Navadha Nutraceutical Products Ariyalur.		
3	28-11-2017 To 30-11-2017	Behavioral Attitudes and Student's Counselling	BEENA JOICE M Student Counsellor and Asst. Professor Gnanam School of Business, Tanjore.		

#### **BUSINESS SECTOR LECTURE SERIES**

C No	Date(s)	Name of the Activity /	Name of the Resource Person and
S.No	DD-MM-YYYY	Topic of Lecture	Address
			Janab.A.HIDAYATHULLA
1	20 07 2017	Career Opportunities in Gulf	Senior Finance Analyst, Alshaya Group
_	<b>1</b> 20-07-2017	Region	of Companies,
			Kuwait.
			Dr.S.N.RAGHAVENDRA
			Associate Professor
2	28-07-2017	<b>Becoming Professional</b>	Bharathidasan Institute of Management
			(BIM)
			Tiruchirappalli
		Pathway to become SAP	Janab. JAFFAR ALI KADER BATCHA,
3	<b>3</b> 08-08-2017	Consultant	Delivery Manager – SAP Projects,
		Consultant	Accenture – Houston, USA.
			Mr. M. KARTHIK
4	23-09-2017	Campus To Corporate	HR Specialist and Trainer,
-	23-03-2017	Campus 10 Corporate	HR Algo Counselling & Training
			Consultancy, Chennai
			DR.M. MOHIADEEN ABDUL KADER
5	03-01-2018	Enhancing Professional skills	Chartered Accountant
			Kader & Co. Singapore
			D.S.R. SUBASH
6	19-02-2018	Job Opportunities in Media	State President of Tamil Nadu Union of
"	19-02-2018	Sector	Journalist and Senior Film Editor
			Journalist and Semon Film Editor

## **CEO FORUM**

S.No	Date(s) DD-MM-YYYY	Name of the Activity / Topic of Lecture	Name of the Resource Person and Address
1	16-08-2017	How to build a Successful Startup	Janab. PEER MOHAIDEEN SAIT Founder & CEO, Black Cube Solutions FZCO, Dubai.
2	05-09-2017	Overseas Education and Opportunities	Dr. SIVABALAN BATUMALAY Chief Executive Officer, Fern Education Consulting Limited, New Zealand.

## **SYMPOSIUM (Inter-collegiate)**

Date(s) DD-MM- YYYY	Name of the Symposium	Events Conducted	No. of Colleges Participated	Overall Championship, if any (College Name & Address)
		Best CEO		
		Best Entrepreneur	]	
11 10 2017	National Level	Stock War		
11-10-2017 &	Management	AV-Mix	17	Saranathan College of
12-10-2017	Meet-Tiecoons	Financial Expert	] 1/	Engineering, Trichy
12-10-2017	2K17	Brand ADS		
		HR Game		
		Business Quiz		

		Corporate Show		
		Best Management		
		Team		
		Paper Presentation		
		AD-Zap		
		Mime		James Mahamad Callage
01-03-2018	Mindspark 2018	Best Manager	07	Jamal Mohamed College, Trichy
		Corporate Show		Tricity
		Business Quiz		
		HR Games		

#### **INDUSTRIAL VISIT**

Date	Name of Industry CI	
01-02-2018	TRACO Cable Company Ltd, Cochin, Kerala	U.M.D.A. A. G. D.
02-02-2018	Caramelgiri botanical Garden	II MBA A & B
	Chocolate Factory , Munnar	
01-02-2018	Sea Blue Shipyard Ltd, Kochi, Kerala	
01-02-2016	Established in 2003	
	ISO 9001-2008 certified	II MBA C
02-02-2018 TATA Tea Estate, Munnar, Kerala		

## **OUT-BOUND TRAINING**

Date	Name of Industry	Class
11-09-2017		
То	Outward bound Training – Leap Academy , Coimbatore	I MBA A
13-09-2017		
14-09-2017		LMDAD
То	Outward bound Training – Leap Academy , Coimbatore	I MBA B
16-09-2017		I MBA C

#### **OTHER COMPETITIONS (Intra-collegiate)**

Date(s) DD-MM- YYYY	Name of the Competition	Events Conducted	No. of Departments /Teams Participated
-	-	-	-

#### 21. Endowment Lectures:

Name of the Endowment Lecture	Date(s) DD-MM-YYYY	Name of the Resource Person and Address
-	-	-

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